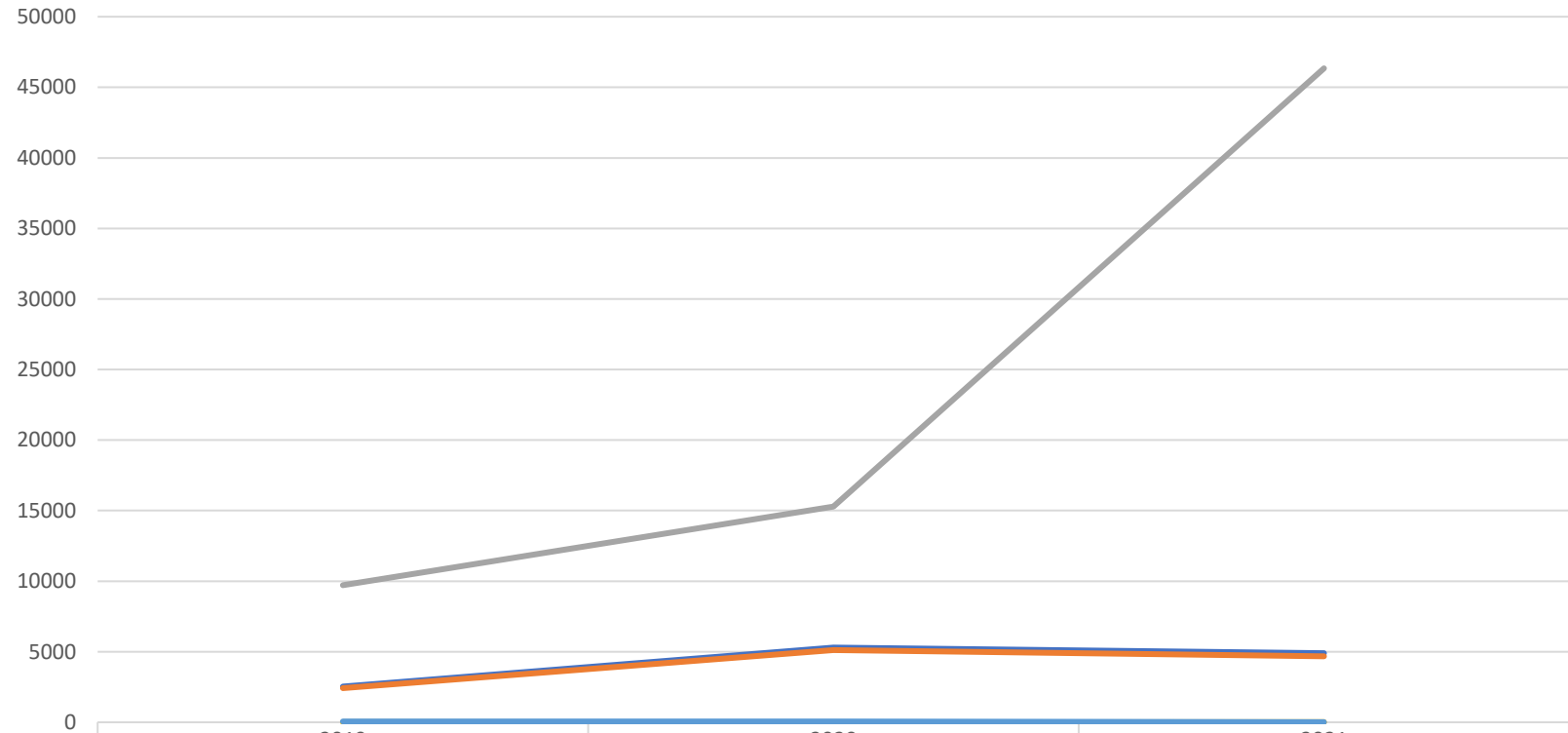


FERGUSON VALLEY

WEBSITE BEHAVIOUR SNAPSHOT

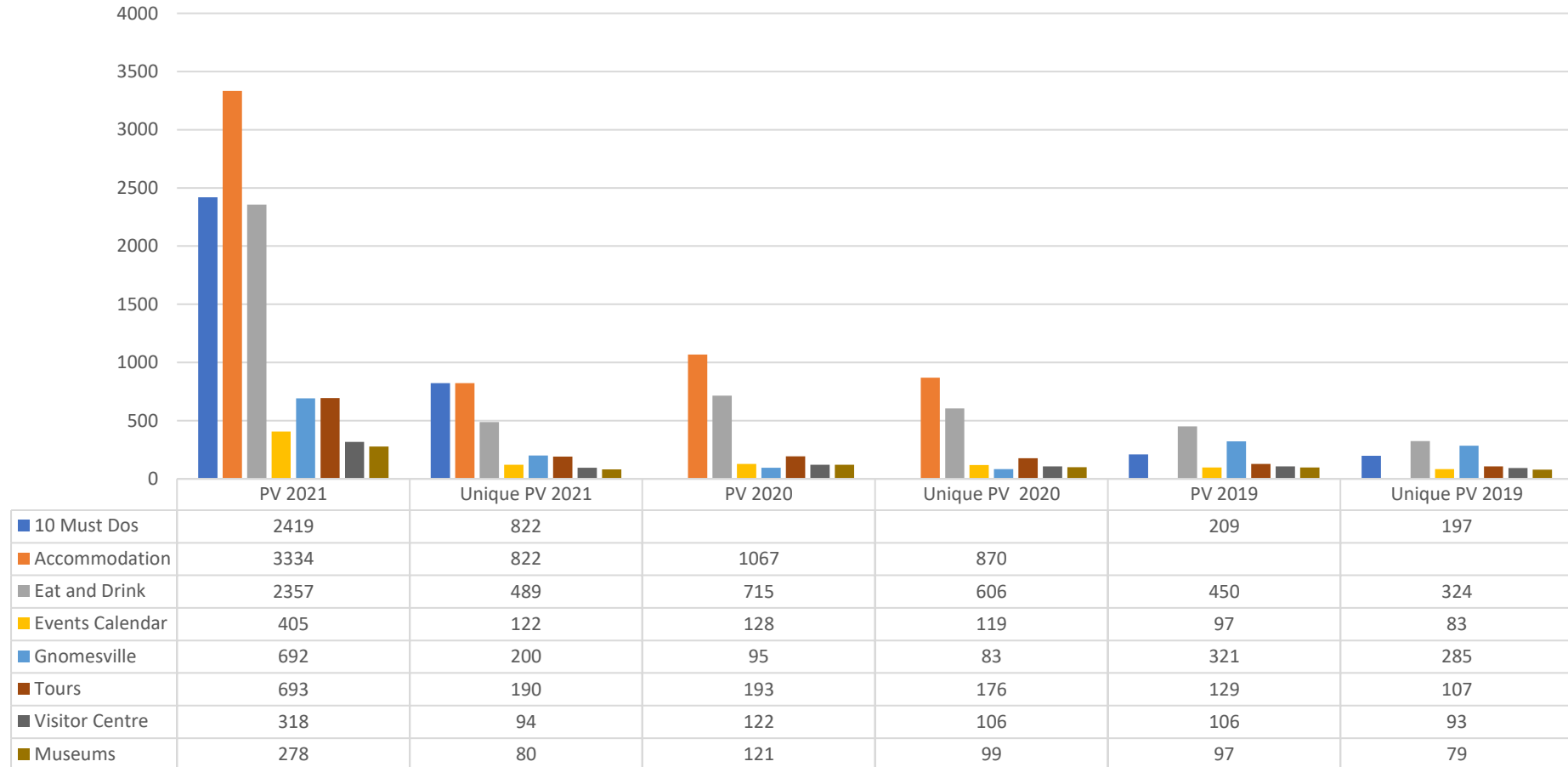
WEBSITE AUDIENCE



	2019	2020	2021
Users	2536	5286	4904
New Users	2424	5118	4684
Page Views	9722	15295	46351
Page Views Per Session	3.01	2.33	7.54
Bounce Rate	50.06	58.98	0.18

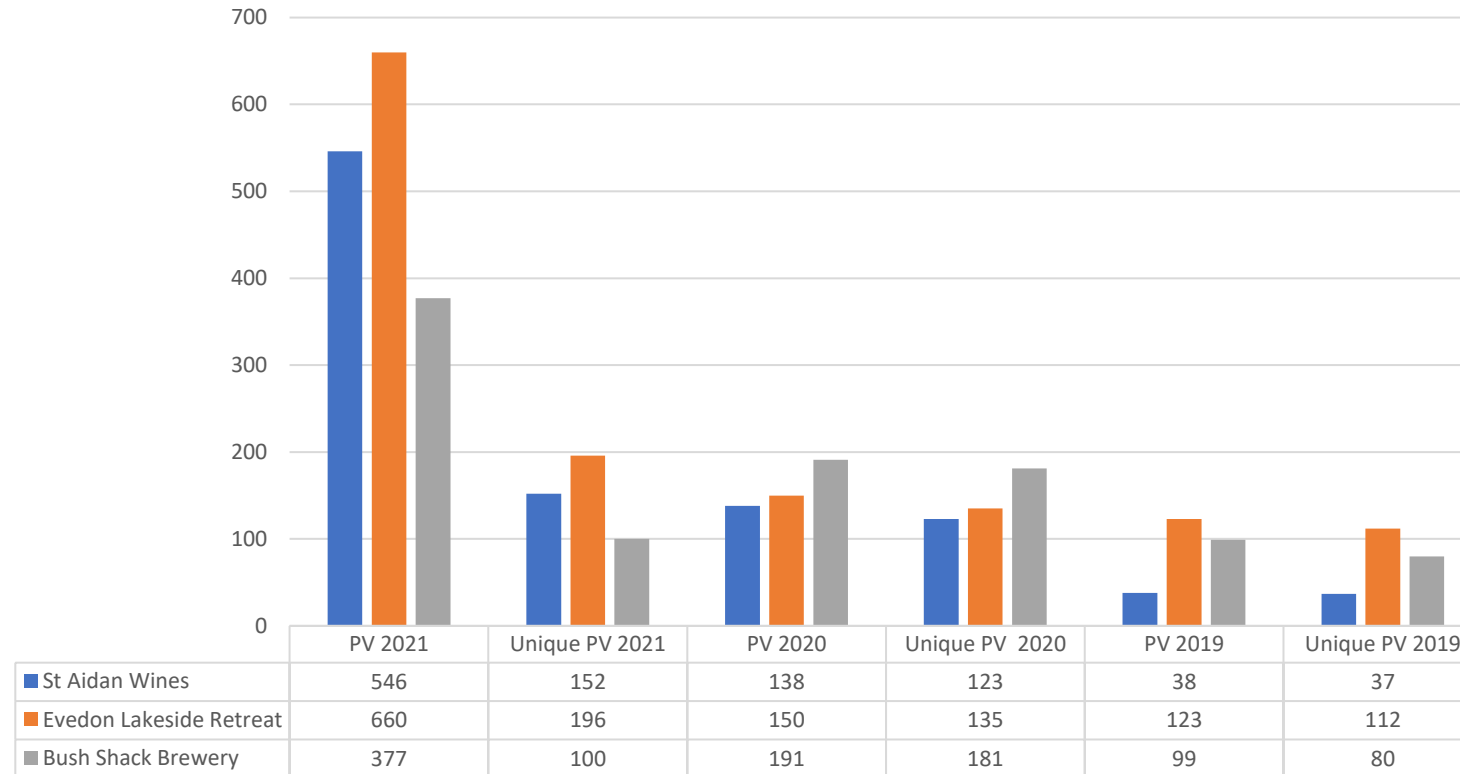
Information obtained from Google Analytics for the month of Jul of each year

WEBSITE PAGE BEHAVIOUR



Information obtained from Google Analytics for the month of Jul of each year

BUSINESS EXAMPLES OF PAGE BEHAVIOUR



Information obtained from Google Analytics for the month of Jul of each year

ANALYTICS VIA MEMBER DASHBOARD

The screenshot shows a web browser window displaying a member dashboard for 'Gnomesville'. The browser tabs include 'New Tab', 'google analytics login, int.sea', 'Analytics', and 'My account | Ferguson Valley'. The address bar shows 'fergusonvalley.net.au/my-account/?listing=3901'. The dashboard header includes the 'FERGUSON VALLEY' logo, a search bar, and navigation links: Home, See & Do, Eat & Drink, Stay, Trip Planner, Events & Functions, and a user profile for 'Brigitte Milligan'. The dashboard menu includes: Dashboard, My Business, Submit Your Event, Favourite Places, Account details, Image Gallery, Member Information, FVM - Monthly Minutes, Member News, and Logout.

"Gnomesville" — Statistics

Gnomesville

Views	Last 24 hours	Last 7 days	Last 30 days
Views	22	110	358

Unique views	Last 24 hours	Last 7 days	Last 30 days
Unique views	8	26	75

Visits: Last 24 hours, Last 7 days, Last 30 days, Last 6 months, Last 12 months

The line chart displays 'Visits' over time. The blue line represents total visits, and the purple line represents unique visits. The x-axis represents time intervals (Last 24 hours, Last 7 days, Last 30 days, Last 6 months, Last 12 months). The y-axis represents the number of visits, ranging from 0 to 18.

Time Period	Total Visits (Blue Line)	Unique Visits (Purple Line)
Last 24 hours	18	4
Last 7 days	13	2
Last 30 days	15	5
Last 6 months	18	6
Last 12 months	17	5
Current (approx.)	8	6

Taskbar: Analytics All Web....pdf (5 instances), Show all, Windows Start, Search, Desktop, Address, Links, 12:15 PM 12/08/2021, 22 notifications.